



ADVERTISING SOLUTIONS

ARTWORKS | BROCHURE | NEWSPAPER ADS

BRANDING SOLUTIONS

PRODUCT LABELS | CATALOGUE | PROFILE

WEB DESIGN & DEVELOPMENT

E COMMERCE | CMS | WEB HOSTING

LOGO & BRANDING

LOGO DESIGN | STATIONERY DESIGN

DIGITAL MARKETING

SEO | CPC | PPC

SOCIAL MEDIA MARKETING

STRATEGY | POST DESIGN | CONVERSIONS

Graphics.lk
Creative Solutions, Creative Results.

NEXPLUS (PVT) LTD

www.graphics.lk
WhatsApp Business Account
+94 7 11 88 88 44



www.graphics.lk
Web Site



    @graphicsdotlk

Say HELLO to YOUR BUSINESS

Graphics.lk is a dynamic Sri Lankan company offering a full spectrum of comprehensive graphic designing solutions with rich user experience. These strong graphic designs implement a unique way of capturing typography, colors, and symbols which allow users to differentiate your brand from the competition. We are efficient in doing a pretty good job in decoding customer requirements to provide best solutions that fit their budget and time frame. Our methods revolve around finding 'the pragmatic equilibrium' between modern technologies and fine art.



OUR MISSION

To provide innovative and effective integrated brand marketing and public relations solutions which help our clients grow their businesses in realizing their cherished marketing goals in keeping with the modern trends.



OUR VISION

Delivering results-oriented brand marketing programs and public relation campaigns that enhance our clients' awareness, with a view to improve their sales and foster their growth.



1

UNDERSTAND

Getting to know your business, understand your values and corporate values is the first step

2

PLAN

Crafting the blueprint of the detailed project plan to driven a single business platform

3

IMPLEMENT

Transform the design into life focusing quality and your satisfaction level to use it

IT'S ALL ABOUT YOU...

Just like your transactions happen quickly at your fingertips, we undertake to deliver your tasks that have been assigned to us within the given timeline in a speedy manner. We will assign your tasks to a dedicated team who will cover every nook and corner of your requirements. Count on us. We don't break hearts.

WHAT YOU CAN EXPECT

It's simple. You have a business to run and you need someone who can trust to take care your business digitally. We are there for that! This is why you should shake hands with us since we are the leaders of an extraordinary web company. First, we will listen and then we will start the work while you can see the progress of it. Don't worry. We've got you covered.

WANTS TO SEE WHAT WE DID...

We are really good at what we do and you trust us. See our work. We will guide you accurately in each step on your way! First, we will listen and then we will start the work while you can see the progress of it. Don't worry. We will get you covered in all aspects.

FOUNDER MESSAGE

I've dedicated over two decades to pioneering digital marketing and design solutions that empower businesses in Sri Lanka and beyond. Our mission is to deliver exceptional, innovative services tailored to each client's unique needs, ensuring their brand stands out in today's competitive market. Join us in transforming your vision into reality with creativity and precision at the helm.

AWARDS & RECOGNITION

Outstanding Website Development Company" award and the "Excellence in User Experience Design" award, showcasing our commitment to creating innovative and user-friendly web solutions that stand out in the digital landscape.



WE ARE IN TO

BRANDING

Logo Design
Stationery Design

SOCIAL MEDIA MARKETING

Strategy
Poster Design
Conversions

DIGITAL MARKETING

SEO
CPC
PPC

WEB DEVELOPMENT

E-Commerce
Websites Design
Websites Development
Web Hosting

UI/UX

User Interface
User Experience

VIDEO

Animations
Video wall
3D Animation
TV / Radio commercial

ARTWORK

Business & Advertising
Brochures
Cards
DL Site leaflet
Flyer A4 / A5
Poster
Business Cards
Envelopes
Invoices and Receipts
Letterhead
Digital Marketing
Book & magazine
Graphics & Icon

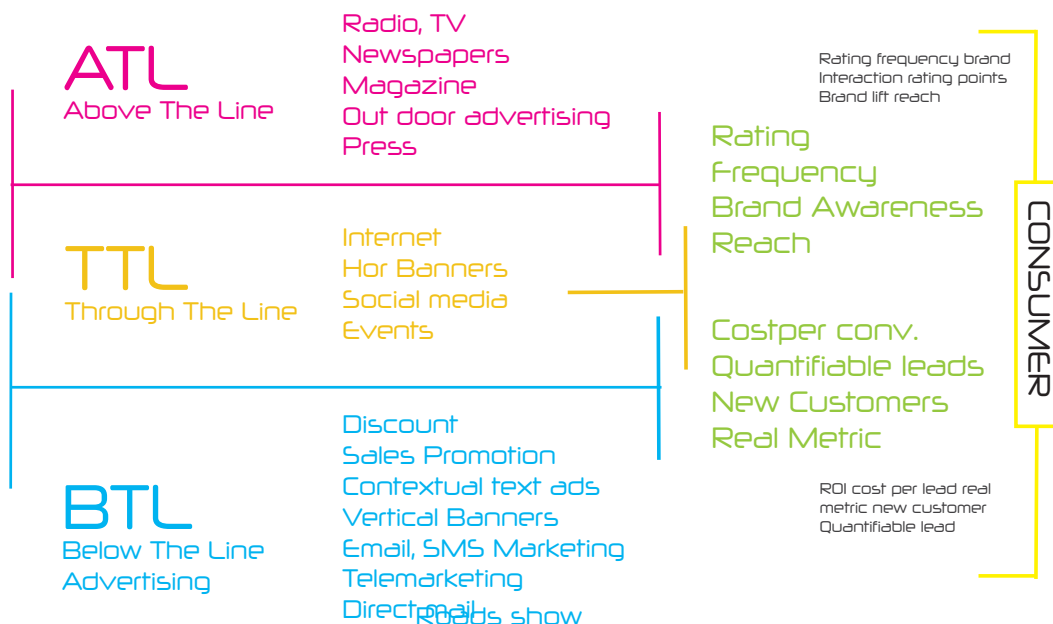
PROFILE ARTWORK CATALOGUE DESIGN

PACKAGING & LABEL

OUTDOOR ADVERTISING

Billboard advertising
Point of sale displays
Street furniture
Transit advertising and wraps
Mobile billboards
Guerrilla advertising

TYPES OF PROMOTIONS



DIGITAL MARKETING

SEO | CPC | PPC

This is where we sit down and create a well-defined, cohesive strategy for marketing a product or service via digital platforms. After that, we'll come up with creative concepts that will set you apart.



BRANDING SOLUTIONS

LABELS | CATALOGUE | PROFILE

People would talk about you at tea parties and business gatherings. We will imbue your organization with a memorable personality. A makeover that opens up new avenues for attracting new customers while maintaining the faith of those who have relied on your brand identity for years.



WE ARE IN TO



SOCIAL MEDIA MARKETING

STRATEGY | POST DESIGN
| CONVERSIONS

We use highly effective social media marketing methods to build viral attention for a product, company, or event by utilizing a variety of social media platforms such as Facebook, YouTube, Instagram, LinkedIn, and others.

Graphics.lk's social media marketing gurus create effective and innovative campaigns to help businesses connect the dots for optimal outcomes. With our streamlined social media solutions, we assist businesses in implementing compelling tactics that increase brand exposure and recognition. We seek to make businesses go viral on the web through continuous monitoring, analysis, and out-of-the-box deliverables.



LOGO & BRANDING

LOGO DESIGN | STATIONERY DESIGN

Logos are really important. They can be daunting to design but are a must for any business and are the cornerstone of any good business brand, or even a personal brand. You want your logo to explain who you are and what you do, why you do, and how you do it. A brand vibe is how you want your brand to make people feel. Sometimes you might hear it called a brand personality. It should be consistent across your logo and content, and clearly set out in your brand guidelines.

VIDEO PRODUCTION

TV COMMERCIAL PRODUCTION | CORPORATE VIDEOS
DOCUMENTARIES | AERIAL/DRONE VIDEOS



who come from different walks of life to create experiences that are unique to each brand and what they want to tell their audience. With the knowledge, skills and resources, as well as technology that we have, we cater to multiple domains such as television commercials, corporate videos and animations. We also provide high quality photography services such as commercial, event, hotel and landscape as well as fashion photography.



ADVERTISING SOLUTIONS

ARTWORKS | BROCHURE
| NEWSPAPER ADS

Creating tremendous effects by merging local insights and the new era.. We are breaking conventional advertising uniformity. Instead, we are adjusting it for a stronger focus to development in the sector. We are heading for a great bang in advertising. We promote people to believe in your company while enhancing the presence of your brand.



WEB DESIGN & DEVELOPMENT

E COMMERCE | CMS | WEB HOSTING

Graphics.lk aims to empower thousands of small to medium company businesses to experience the digital commerce transition. We provide a turnkey service that includes everything from design to delivery fulfillment. Allow our open and adaptable eCommerce platform to take your company to the next level.



OUR CLIENTS

+1000
CLIENTS

+10000
PROJECT

We are proud to serve a wide range of clients, from cutting-edge startups to well-known corporations. Our portfolio includes collaborations with leading brands in technology, fashion, hospitality, and finance, each of which has trusted us to improve their digital presence and market impact through our innovative solutions and dedicated service.

FEW OF OUR PATRONS



INDUSTRIAL DEVELOPMENT BOARD
Ministry of Industries



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இலங்கை தெங்கு ஆராய்ச்சி நிறுவனம்
COCONUT RESEARCH INSTITUTE - SRI LANKA



stand apart as a beacon of innovation in the digital and design landscape of Sri Lanka. With over two decades of expertise, we blend creativity with technology to deliver exceptional solutions that resonate with your target audience. Our commitment to customer satisfaction, combined with our comprehensive suite of services from web design to digital marketing, ensures your business not only thrives but excels. Partner with us for a journey that transforms your vision into reality, fostering growth and unparalleled success.





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CREATIVE ART WORKS

MARKETING SOCIAL MEDIA ANIMATIONS
BRANDING LOGO & IDENTITY
BUSINESS & ADVERTISING
WEB DESIGN AND DEVELOPMENT
HOSTING MAGAZINE COMMERCIALS
PRINTING PACKAGING & LABEL

-  www.fb.com/graphicsdotlk
-  www.instagram.com/graphicsdotlk
-  www.graphics.lk/youtube
-  www.linkedin.com/in/graphicsdotlk
-  [graphicsdotlk](https://www.snapchat.com/add/graphicsdotlk)

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